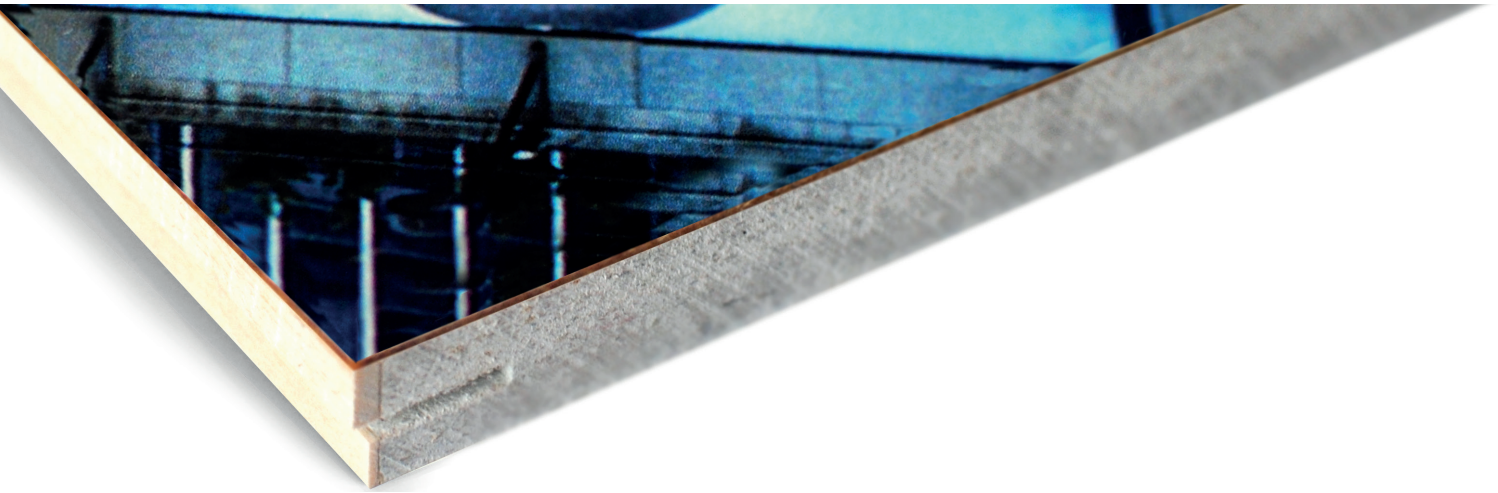


GUIDELINES FOR PRINT ON GUSTAFS BF-PRINT



Software

To achieve the best results on your prints, we recommend you to use one of the following softwares: QuarkXpress, Indesign, Illustrator, Freehand or Photoshop. High resolution pdf works as well. N.B: Logotypes should always be eps-filer. All text should be vektorized, otherwise send the font. N.B: Do not convert text to pixels.

Size

We print up to 3 m x 1,2 m. Take that into account when you work with your original and try to achieve as proportional finish as possible. If you have images which runs over several panels work with them in one document, we divide your document later.

Colours

Use CMYK euroscale coated and if possible enter colour codes in PMS. For best blackness, mix in 100 % black, 40 % cyan, 30 % magenta and 40 % yellow.

Images

All photos (non vektorized) images should be saved as tif- or pdf.

Scale percent image resolution

1:1 100 % 100 dpi

1:2 50 % 200 dpi

1:4 25 % 400 dpi

1:10 10 % 1 000 dpi

Send original

If you send by Sprend or E-mail, don't forget to inform us about the file or catalogue name, it makes it easier for us to start with your project.

Also, send a detailed description on how your end finish will be like.

Send your files through Sprend or E-mail to: kristina.arvidsson@gustafs.com